Amendments to and Listing of the Claims

This listing of claims supersedes all prior listings of claims. Please amend the claims as set forth below:

1   1. (currently amended) A method for operating a video processing apparatus,

2   said video operating apparatus being capable of operating in a video-operating mode,

3   and in at least one other mode, said video processing apparatus having an electronic

4   program guide operable in said video operating mode and not in said at least one other

5   mode said method comprising the steps of:

6   operating said video processing apparatus in said at least one other mode,

7   comprising operating a computer application software program on said video

8   processing apparatus, said computer application software program capable of receiving

9   electronic messages, said computer application software program having a display;

10   receiving, while said computer application software program is running, an

11   advertisement associated with a broadcast television program;

12   causing said advertisement to be displayed by said computer application

13   software program in an area of said display;

14   receiving a signal selecting said advertisement; and

15   operating said video processing apparatus in said video operating mode for

16   obtaining the broadcast television program in response to selecting said advertisement.

1   2. (original) The method of Claim 1, wherein said computer application software

2   program is one of a productivity and communication application software program.

1   3. (currently amended) The method of Claim 2 wherein said advertisement

2   comprises control information associated therewith, <u>said control information, when</u>

3   <u>received by a video processor, causes the video processor to operate in accordance</u>

4   <u>with said control information,</u> said control information comprising at least one of (1) time

5   and channel selection data and (2) recording data.

1   4. (original) The method of Claim 3 wherein said control information comprises

2   program data, and wherein time and channel data is determined using an electronic

3   program guide in response to said program data.

1   5. (previously presented) The method of Claim 1 wherein said step of operating

2   said video processing apparatus in said video operating mode comprises controlling a

3   video recording device, interconnected thereto, to record a program associated with

4   said advertisement.

1   6. (currently amended) A method for operating a video processing apparatus

2   comprising the steps of:

3   operating a computer application software program on said video processing

4   apparatus, said computer application software program being one of an electronic mail

5   message program, an instant messaging program, a web browser and a productivity

6   application software program <u>, and having a display</u>;

7   receiving, while said computer application software program is running, an

8   advertisement associated with a broadcast television program;

9   causing said advertisement to be displayed by said computer application

10   software program <u>in an area of said display</u>;

11   receiving a signal selecting said advertisement; and

12   operating said video processing apparatus in a video operating mode in

13   response to selecting said advertisement.

1   7. (previously presented) The method of claim 6, further comprising, after said

2   step of receiving a signal and before said step of operating said video processing

3   apparatus in a video operating mode, providing a plurality of choices, and receiving a

4   signal selecting one of said choices.

1   8. (previously presented) The method of claim 6, wherein said computer

2   application software program is an electronic messaging program.

1   9. (previously presented) The method of claim 6, wherein said productivity

2   application software program is one of a word processing program and a spreadsheet

3   program.

1   10. (previously presented)   The method of claim 6, wherein said step of

2   operating said video processing apparatus in a video operating mode comprises at

3   least one of: immediately tuning a receiver to a channel that the broadcast television

4   program is on, setting a receiver to tune to a channel that the broadcast television

5   program is on when the broadcast television program starts, and setting up recording of

6   the broadcast television program in the future.